



Minutes Executive Board Meeting

December 2, 2017
Emeryville, California

The board convened at 9:00 a.m. PST

Present: Robin Ozz, Deb Daiek, Patrick Saxon, Mary Zimmerer, Meredith Sides, and Annette Cook

Guests: None

Absent: None

Discussion Items:

1. Discussion Items (Board)

- Discussion about Emeritus Cabinet on Leadership Congress day
- Discussion about doing a survey for Leadership Congress about name change/direction of the organization with some open-ended questions. Robin will ask Alison Kadlec if she's interested in facilitating the discussion at the conference. Meredith will build a survey. Goal is for the survey to go out first week of January and then come back by February 1.

Motion to approve Type D grant from FDEA for President to go to NADE Conference.

First: Mary Zimmerer

Second: Meredith Sides

Motion passed 4-0

- All but three chapters have sent their activity reports (ALADE, GRADE, and NYCLSA) to Mary. She will be following up with them again.
- Discussion about promotional materials. Discussion about previous expenditures and effectiveness over previous years' promotional materials that were printed. Discussion about having something to give to reciprocal conferences about the upcoming NADE conference.
- Discussion about the NADE Advocacy Project. We want to figure out what direction our organization is going before we spend more time working on this project.
- Discussion about the Fact Sheet 2018 that Deb has updated.
- Discussion about developing a high-quality infographic for our organization to hand out at the conferences we go to, etc.

- Discussion about McCabe Conference. A tentative date would be Saturday, July 28, 2018.

Motion to set April 15, 2018, as the go/no go date for the 2018 McCabe conference.

First: Mary Zimmerer

Second: Deb Daiek

Discussion

Motion passed 3-2

- Discussion about Accreditation Commission. Discussion about the HLC rep and were the guides aligned similarly with what the AC is doing. Discussion about the AC printed material and the lack of diversity on the document.
- Robin wants the board members to do their part to encourage people in our immediate vicinity at our schools, states, etc. to attend the 2018 NADE conference. Meredith is going to start sending out emails to the full MailChimp list about the 2018 NADE conference.
- Brainstorming ideas for new names:
 - Professional Learning Association for Student Success
 - Foundation for Student Success
 - Alliance for Student Success
 - Professional Educators Alliance for Student Success
 - National Association for Student Success
 - National Association for Student Success and Support
 - National Association for Student Success and Retention
 - Professional Association for Student Success
 - National Association of College Readiness and Student Success
- Discussion about Meredith sending out a survey; Robin will instead be sending out a survey via the President's Letter in December.
- Discussion about getting Deb Daiek on the financial reports since she will be transitioning to President in February.
- Discussion about the potential impact of elections.

Meeting adjourned at 3:00 p.m. PST