

NADE Annual Report 2016-2017



Robin Ozz, President
41st Annual Conference
March 2017

Oklahoma City, OK

Executive Summary

This year has been dedicated to bringing NADE into the 21st century through professionalism, political advocacy, and pride in our profession.

We have expanded our national presence and relationships through our work with the National Partners, and have been asked to work on several initiatives with Achieving the Dream, AACC, and the Gates Foundation.

We have reached out to our chapters and sister organizations by attending more of their conferences and confirming our solid relationships bound by our common interests.

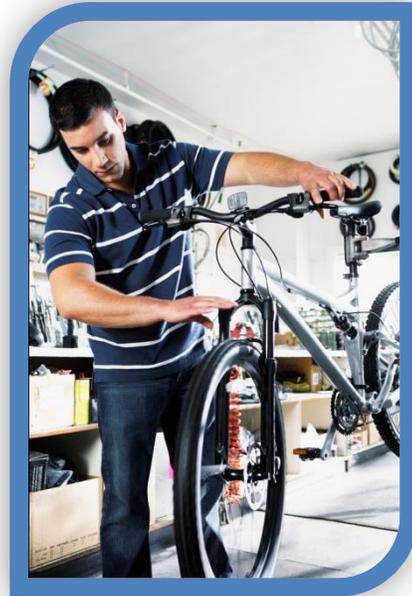
We have increased pride in our organization and professional by increased communication through bimonthly newsletters and letters from the President trying to highlight areas of interest and people and organizations who are doing great things for our students.

Currently we are beginning a professional development pathway to bring solid education to those of us who are always wanting to learn about best practices and current issues but may not have access or time to travel to the very few universities who offer coursework in our areas.

Finally, we are bringing all of our goals together in the Foundation for Developing Educators, a 501(c)3 corporation dedicated to finding funding to expand our abilities to reach more and more faculty and staff for meaningful, sustained professional development opportunities that will raise our profession preparedness to a previously unrealized level.

All of our work is dedicated toward

Helping underprepared students prepare, prepared students advance, and advanced students excel.



Contents

Executive Summary	1
Contents	2
President’s Report – Robin Ozz	3
President-Elect’s Report – Deb Daiek.....	4
Vice-President’s Report – Annette Cook.....	5
Secretary’s Report – Meredith Sides.....	6
Treasurer’s Report – Patrick Saxon	7
Conference Manager’s Report – Karen Patty-Graham	10
CAS Director’s Report – Linda Thompson and Karen Patty-Graham	12
Accreditation Commission’s Report	14
Committee Coordinator’s Report – Joyce Brasfield Adams	18
SPIN Coordinator’s Report – Emily Suh	22
CLADEA Representative’s Report – Patrick Saxon.....	24
Historical Membership Report as of 1/31	26



President's Report – Robin Ozz

This has been an incredible year of growth for me and for the organization.

1. Work with the National Partners including CCRC, the Dana Center, CCA, AACC, Public Agenda, ECS, JFF, and ATD continued through October. Individual partnerships continue still with grant funding in the works for professional development activities. Since the Foundation is now able to pursue grants, we are actively pursuing these funding opportunities.

2. The Foundation for Developing Educators (FDE) has been one of our greatest accomplishments. Developing this wholly owned subsidiary of NADE has enabled us to more rapidly respond to rfps for grants and other consultancy opportunities. As it grows into itself, I can see the FDE carrying NADE into a secure financial future.

3. The McCabe Conference will have its second appearance this summer in Livonia, MI. The first conference in July, 2016, in Cleveland, was extremely successful. As less and less travel dollars are available, regional conferences may be an answer to professional development in the future.

4. I had the opportunity to attend several chapter conferences including PADE, ILSADE, TADE, SCADE, and GADE. This is my joy, to see such dedicated professionals come together all over the country to share their knowledge about serving our students. These events make my heart sing.

5. I also had the chance to visit our international sister organization's conference in Belfast last June. FACE, Focus on Access and Continuing Education, is a worthwhile event for every person involved in developmental education. Since postsecondary institutions' funding there is tied to how well the graduation rate demographics relate to the incoming freshmen demographics, they have real motivation to increase success blended with a true passion for widening access for those who are not traditionally college bound. It is an educational experience one will never forget, but there is no play time booked in, so if you travel, you have to plan to go early or stay late.

6. Finally, it has been my pleasure to work with an incredible board. They are hardworking, intelligent, educated, passionate, and most of all kind. I have been truly blessed. And I am blessed to be leading this organization.



President-Elect's Report – Deb Daiek

Partnerships

As a result of our President's efforts, I supported NADE's partnership work with national organizations by attending and participating in national planning meetings. Specifically more focus was/is on our future work with Public Agenda and Achieving the Dream. A long term goal has been realized; NADE is at the table with key decision makers regarding the Developmental Education Reform Movement.



I participated in the first experts meeting held in San Francisco. The goal was to meet with experts in all aspects of higher education to begin identifying key components that support higher success/graduation rates, with a focus on diversity. This will be accomplished by the development of a national training and certification program for adjunct faculty teaching developmental courses in community colleges.

SEF

I partnered with the Southern Education Foundation and presented a Webinar: *Exploring Equity in Developmental Education*.

On-Course and CRLA

I represented NADE at both conferences by sharing and providing NADE related information and materials.

SPIN and Committee Updates

I worked closely with the SPIN and Committee Coordinators and Chairs by first surveying their needs. Their responses were shared with the Board: more focus will be placed on when SPIN and Committee sessions are offered; support was provided through newsletter articles highlighting the focus of their good work; their Handbooks were updated; and SPIN bookmarks were created to market the SPINS at the 2017 Conference. Additionally, I worked closely with the NADE Digest Chair/Editor, and as a result it will be professionally formatted and published through Schoolcraft College, at no expense to NADE.

McCabe's Second Annual Conference

I am Co-Chairing NADE's Second Annual McCabe Conference, July 28, 2017 at Schoolcraft College. This is a professional development opportunity for NADE's members. MDEC, the Michigan Developmental Education Consortium, NADE State Chapter, will be assisting Schoolcraft College at the Conference site. Best Practices highlighting equity and diversity will be shared. This year's theme: No One to Waste.

Vice-President's Report – Annette Cook

Thank you for the opportunity to serve as your Vice President. I've enjoyed working with the chapters as well as with the conference teams. There are so many good things going on now and being planned for the future.

- It's been exciting to hear and see what our chapters are doing. The chapter conferences I attended were filled with valuable sessions and inspiring keynote addresses. Keep up the good work, chapter leaders!
- The 2017 team has worked tirelessly to prepare for this conference. The comradery and can-do attitude they have demonstrated through all the preparations is classic Oklahoman. The conferences teams for 2018 and 2019 are already working on future conferences. The willingness of these people to volunteer their time and energy to NADE is amazing. It's been my honor to work with them and I look forward to the work that lies ahead.
- Shadowing Karen Patty-Graham as I prepare to become Conference Manager has been incredible. I cannot say enough about the work ethic, expertise, and dedication this lady demonstrates. She has graciously allowed me to ask many, many questions and has been the ever-patient teacher. I look forward to continuing to work with her on future conferences. She is a wealth of conference-planning information!
- The Foundation for Developing Educators is an incredible opportunity for NADE to be more involved with professional development on a larger scale. I look forward to helping with this endeavor.

I encourage each of you to become more involved with NADE. It's a great way to pay it forward. Thanks again for this opportunity.



Secretary's Report – Meredith Sides

- Attended all board meetings and conference calls
- Kept and published board meeting minutes
- Participated in all board communications and votes
- Communicated with NADE office
- Updated the Policies and Procedures Handbook based on revisions made by the board
- Updated the Chapter Leader Handbook based on revisions made by the board
- Updated the Awards documents in conjunction with the Awards Committee Chairperson
- Archived and cataloged all NADE documents
- Organized and transferred all NADE documents from Dropbox to Google Drive
- Worked with new webmaster to establish, design, and edit the new NADE website
- Promoted NADE at the 2016 ALADE conference
- Served as liaison for affiliate organization 2017 conference communication
- with NADE office
- Worked with Awards Committee Chairperson to create printed certificate awards for 2017 conference
- Created necessary documents and PowerPoint presentations for 2017 NADE conference
- Served on 2018 NADE conference planning team



Treasurer's Report – Patrick Saxon



Part I: Assets as of June 30, 2016 (Audited, V. Staton, CPA)

Assets			6/30/2016
	Savings		424,919
	Certificate of Deposit		101,329
	Checking Account NADE Operating		8,867
	Checking Account 2016		20,519
	Checking Account 2017		901
	Checking Account 2018		500
	Total Current Assets		\$557,035

Note: Fiscal Year End Report of Net Assets

Part II: Current Asset Year-Over-Year Comparison

Assets		2/14/2016	2/14/2017
	Savings	661,733.11	647,944.96
	Certificate of Deposit	101,076.59	101,480.39
	Checking Account NADE Operating	26,467.95	11,637.42
	Checking Account 2016	2,360.60	338.29
	Checking Account 2017	1,310.38	6,565.84
	Checking Account 2018	500.00	5,823.64
	Total Current Assets	\$793,448.63	\$773,790.54

Part III: FY 2016-17 Income and Expenditure Projections and Significant Items

		Classification	Amount
Income		Restricted Use	3,750.00
		Unrestricted Use	615,368.84
	Total Income		\$619,118.84
	(Projected)		
		Significant Income Categories	
		Membership Dues	90,000.00
		NADE 2016 Conference Revenue	472,500.00
		Accreditation Commission	32,000.00
Expense		Significant Expense Categories	
		Operating Expenses	123,001.17

		Journal of Developmental Education	66,000.00
		Committees and Chapter Development	13,525.00
		NADE Conference	375,007.00
		Accreditation Commission	32,300.00
		SPINS	335.00
		Awards, Projects, Membership Drive	7,000.00
	Total Expense		\$617,178.17
	(Projected)		

Note: These are **projected** income and expenses for the current fiscal year. Actual fiscal year-end finances are published in July or August of each year and provide the most accurate representation of NADE's financial health. Audited financial records and tax filings are typically available after the November 15 annual filing deadline.

Part IV: Recent Years Membership Revenue and Conference Attendance Trends

Trends					
Year	2013	2014	2015	2016	2017
Membership Dues Revenue	\$125,620	\$115,315	\$84,810	\$82,250*	?
Conference Attendees	1,474	1,414	Est. 1100 (weather)	1,089**	?
Location	Denver	Dallas	Greenville	Anaheim	Oklahoma

Notes: *A decline of 35% in membership revenue from 2013 to 2016.

**A decline of 25% in conference attendance from 2013 to 2016.

These figures show:

- Annual membership revenue has declined by \$43,370 from 2013 to 2016.
- The 385 decline in conference attendees (the difference from 2013 to 2016) at \$375 each (current conference registration fee), totals \$144,375

Conference Manager's Report – Karen Patty-Graham

NADE's conference manager assists our external conference management company (Experient), NADE Vice President and Executive Board, and conference planning teams by providing internal consistency to annual NADE conference planning. A one-year consultant contract was developed by the Board, and dually signed by the Board President and Conference Manager. This year, the Conference Manager has participated in the following examples of activities in support of NADE:



Advisory Role with Board and Vice President

- Responded to a variety of requests for information from the Board
- Communicated with Emeritus Cabinet regarding conference activities
- Met with Board during September, December, and NADE Conference meetings; participated in portions of Board conference calls, as requested
- Communicated with companies interested in doing conference business with NADE
- Worked with ASCAP and BMI on NADE's conference music licensing
- Worked with NADE's treasurer to complete annual renewal of NADE incorporation in the State of Illinois
- Initiated contact with AON Association Event Cancellation Insurance
- Worked with Board on conference protocol templates
- Maintained regular contact with Vice President; worked on transition to new conference manager
- Updated Conference Planning Manual, including conference-related documents and conference budget
- Updated historic conference-related planning materials from 1994 forward

Consultation with Experient:

- Maintained regular contact with Experient professionals Carol Reising, Anne Mason, and Lauren Gilreath regarding current NADE conference contracts, requests for proposals for future conferences, short-term conference-related contracts, and on-site conference activities; met in-person at Experient office in Arlington, VA

- Participated in regularly-scheduled (from monthly, to bi-weekly, to weekly) conference calls with Experient, VP, and 2017 co-chairs, participated in introductory conference call with 2018 team and Experient
- Worked with Experient to propose three-year AV and general services contracts for 2017-2019, as well as second year of our three-year contract with Guidebook

Consultation with Conference Planning Teams

- Reviewed conference documents and provided guidance, corrections, and Board recommendations
- Forwarded conference-related information via email to current and upcoming conference teams
- Met in person with 2017 and 2018 conference planning teams (by phone with 2019 team) to discuss such items as timelines, tasks, materials to be produced, focus/theme of conferences, potential speakers, etc.; participated in conference calls with current and upcoming conferences
- Worked with 2016 conference co-chairs to reconcile final conference budget and complete final conference documents
- Responded to questions posed by conference teams
- Reviewed conference timelines
- Communicated regularly with NADE 2017 conference co-chairs via phone, email, and in person
- Worked with 2018 team to develop and receive approval for conference budget, logo and theme
- Provided on-site conference assistance to conference planning team and Experient Account Manager

Consultation with Executive Assistant:

- Received and reviewed registration information
- Reviewed registration documents emailed by registrar to conference planning team
- Reviewed registration materials
- Corresponded via conference calls and email regarding conference-related items

It is important to continue to work closely and cooperatively among all of the constituencies involved in planning and implementing successful NADE conferences.

CAS Director's Report – Linda Thompson and Karen Patty-Graham

The Council for the Advancement of Standards in Higher Education (CAS) is a consortium composed of 44 professional associations and organizations who are committed to student success in higher education and “who work collaboratively to develop and promulgate standards and guidelines and to encourage self-assessment” (CAS, 2008). CAS has been a leader in defining and promoting standards of excellent practice in student service areas of higher education since 1979. Its mission is “to promote the improvement of programs and services to enhance the quality of student learning and development.” NADE has been a member of the CAS consortium since 1992 and NADE representatives helped to develop the original *Learning Assistance Programs Standards and Guidelines* (LAP), the most current edition of which may be accessed from the NADE website.



In 2015, CAS published its 9th edition of the *CAS Professional Standards for Higher Education*, which includes standards and guidelines for 44 discrete functional areas in higher education. Linda Thompson was appointed NADE's CAS Director in 2012. Karen Patty-Graham serves as CAS Alternate Director representing NADE, and she and Linda served on the LAP Standards and Guidelines committee, an area significant to our field. Linda also served on the committee to revise the standards for Campus Religious and Spiritual Programs. In the fall, CAS approved six sets of revised standards: Campus Religious and Spiritual Programs; Dining Services Programs; Learning Assistance Programs; Multicultural Programs; Recreational Sports Programs; and Undergraduate Research Programs.

Over the upcoming year, CAS will create or revise six more sets of standards, including Assessment Services, Adult Learner Programs, Graduate and Professional Student Programs, General Standards, TRIO and Other Educational Opportunity Programs, and Testing Programs. Linda will serve on the committee for “TRIO and Other Educational Opportunity Programs.”

This past year, Karen and Linda attended both the spring 2016 and fall 2016 CAS meetings. At these meetings, NADE joins its sister organizations, CRLA and NCLCA, to ensure that learning assistance standards reflect the reality of the field. NADE and its sister organizations also make significant contributions to the standards of the other 43 areas. CAS continues to implement new ideas, including an on-line clearinghouse of CAS materials, a toolkit for users conducting formal program reviews, training materials on the CAS student learning and development outcomes, and creating CAS “communities of practice.” Currently, CAS is working on creating cross-functional standards.

NADE promotes CAS by sending the NADE representative to the CAS Board of Directors' meetings, guaranteeing the CAS director a concurrent session at NADE conferences, and linking to the CAS website from the NADE website. NADE made substantial contributions last year to the latest revision of the Learning Assistance Programs Standards, which may be accessed free

of charge at the NADE website at <http://nade.net/cas.html> and clicking on “Learning Assistance Programs: Standards and Guidelines.” NADE provided several expert reviewers during the revision process. Additionally, the NADE Accreditation Commission recommends the CAS Standards as a supplement to the NADE Guides for learning assistance programs that are interested in pursuing NADE Accreditation.



Accreditation Commission's Report

Vision Statement: *Student Success: Our Commitment*

Mission Statement: The NADE Accreditation Commission exists to improve and enhance success of students at all levels of academic preparation, as well as to facilitate professional growth of developmental educators by setting standards of best practice, emphasizing use of theory to inform practice, and promoting effective evaluation and quality research in developmental education and learning assistance programs.

Goals of the Accreditation Commission:

- To promote quality program practices through professional standards and evaluation
- To advance research and evaluation in the field
- To create processes by which programs and services use self-study and evaluation to improve and enhance student success
- To contribute to the broader integration of theory and research with practice in the field
- To provide access to quality program models
- To acknowledge and validate programs that meet or exceed standards of best practice

The Accreditation Commission appreciates the strong support of the NADE Executive Board, particularly in this transitional period from Certification to Accreditation. Support from the NADE Board enhances and will continue to enhance NADE's ability to provide this valuable service to the profession.

The Accreditation Commission has been busy conducting reviews; consulting with individuals who are contemplating accreditation, are in the process of completing an application or are in the pipeline of reviews; updating, planning and conducting Accreditation Institutes; reviewing, evaluating and refining the accreditation review process; and promoting standards of excellence in developmental programs of coursework, tutoring and course-based learning assistance. This year the Commission continued to refine the new accreditation procedures and develop or revise documents to reflect the new process. It also established a new rubric for reviewers' use. Additionally, the Commission actively reached out to programs to help them through the transitional phase and to determine if they planned to continue their certification/accreditation through its limits or to begin a new Accreditation application.

Highlights of the past year:

1. To date, 82 programs representing 66 institutions have historically been certified or accredited through NADE.

2. Sixty-two programs are currently accredited by NADE. As part of the transition to accreditation, all programs that had current certification were deemed accredited. Those programs whose certification had lapsed were not included in this group.
3. Eleven Accreditation reviewers and six Commission members, under the oversight of Karen Patty-Graham, Review Coordinator, and Lisa Cole, Review Operations Coordinator, processed 9 applications in the past year.
4. Led by Lisa Putnam Cole and Karen Patty-Graham, the Commission completed a mailing to all currently-certified/accredited programs to clarify options for finishing out their current 7-year certification/accreditation or moving to the new 10-year accreditation cycle with a five-year interim report due. So far, three institutions plan to complete their current 7-year cycle before submitting a new application for accreditation; seven plan to submit a 5-year Interim Report and transition to the 10-year accreditation cycle, and one has opted not to renew their accreditation.
5. Three programs were accredited and are receiving their plaques at NADE 2017: **Phoenix College** Developmental Education Program, Coursework (General Accreditation); **Gaston College** Developmental Education Department (Advanced Accreditation); and the **University of Wisconsin-Milwaukee** Panther Academic Support Services' course-based learning assistance program (Advanced Accreditation).
6. Other Applications
 - a. Four new applications were received:
 - i. Heartland Community College, DCP English
 - ii. Houston Community College, DCP Integrated Reading and Writing
 - iii. Houston Community College, DCP Mathematics
 - iv. Lone Star College – Tomball, DCP English
 - b. Six applications are still in the pipeline: Howard County Junior College, Northwest-Shoals Community College, Heartland Community College; Lone Star College - Tomball, and Houston Community College (2).
 - c. At least 13 institutions are known to be working on applications and/or have consulted with the Commission, but have not yet submitted applications.
7. During the past year (including at NADE 2017), the Commission conducted three newly redesigned Accreditation Institutes under the oversight of Jenny Ferguson, Professional Development Coordinator, and Naomi Ludman, Professional Development Operations Coordinator. Hosting the Institutes were
 - a. Houston Community College District, Houston, Texas; Presenters were Jane Neuburger, Jennifer Ferguson, Karen Patty-Graham and Lisa Putnam Cole; and

- b. Mesa Community College, Maricopa District, and Arizona Association for Developmental Education, Mesa, Arizona; presenters were Karen Patty-Graham and Linda Thompson.
 - c. NADE 2017 national conference, Oklahoma City, OK; all Commissioners presented.
8. In addition to the Institute, presentations were made by or on behalf of the Commission at NADE, chapter conferences, and conferences of reciprocal organizations, publicizing Accreditation and/or the *NADE Guides* and educating people in the value and process of NADE Accreditation, assessment and redesign. Presentations were provided at:
 - a. First Annual McCabe Developmental Education Conference on Access and Equity, Cleveland, Ohio, sponsored by NADE and the National Alliance of Community and Technical Colleges: "Using Reform to Focus on Access and Equity." Presenters were Jennifer Ferguson and Karen Patty-Graham.
 - b. AMATYC: "Who Is NADE? What is the NADE Accreditation Process?" Presented by Jane Neuburger.
 - c. CRLA: NADE Reviewer Training presented by Naomi Ludman and Lisa Putnam Cole. The enthusiastic response of the CRLA board and conference committee enabled this event to happen on November 3, 4, and 5 in Louisville.
 - d. NADE 2017 sessions, in addition to the Accreditation Institute:
 - i. *An Overview of NADE Accreditation*
 - ii. *Using CAS Learning Assistance Program Standards for Program Design and Evaluation*
 - iii. *Using the NADE Self-Evaluation Guides to Assess and Improve Program Design and Outcomes*
 - iv. *Training for Current and Prospective Reviewers*
 - v. *Interim Report Requirements for programs planning to submit for continuing accreditation (by invitation)*
9. Eight \$100 conference registration vouchers were issued to six reviewers to be used for expenses for the 2017 NADE conference.
10. For the first time, six Accreditation Reviewers will be paid an honorarium of \$100 per completed review.
11. Other activities by the Commission:
 - a. The Commission notified certified programs of the change to Accreditation and their options regarding continuing certification/accreditation versus submitting a new application for accreditation.

- b. The Commission consulted with Martha Casazza and Sharon Silverman regarding creating a rubric for on-site visits and consultations.
- c. Linda Thompson and Karen Patty-Graham represented NADE at the CAS Directors meetings, spring and fall.
- d. Scott McDaniel, Technology Associate, established and maintained the new Accreditation Commission website: www.nadeaccreditation.net.
- e. Lisa Cole and Naomi Ludman prepared a number of additional resources for applicants and reviewers that have been added to the website.
- f. The Commission reorganized positions:
 - i. David Otts assumed the position of Communications Coordinator.
 - ii. Jane Neuburger assumed the role of Budget Coordinator, in addition to her position as Research Coordinator.
 - iii. Lisa Putnam Cole moved from associate to a full Commission member as Review Operations Coordinator.
 - iv. Gwenn Eldridge became an Associate Commission member as Marketing Associate.
 - v.

Current Commission Members:

Linda Thompson, Chair
Karen Patty-Graham, Review Coordinator
Naomi Ludman, Professional Dev. Operations Coordinator
Deborah Daiek, NADE Exec. Board Liaison

David Otts, Communications Coordinator
Jane Neuburger, Research /Budget Coordinator
Jennifer Ferguson, Professional Dev. Coordinator
Lisa Putnam Cole, Review Operations Coordinator

Associate Commission Members:

Gwenn Eldridge, Marketing Associate
 Scott McDaniel, Technology Associate
 Heather Hewer, Database/Archivist Associate

Active (non-Commission) Reviewers for 2016:

Lynn Dodge
 Val Hampson
 Kim Kelley
 Gretchen Starks-Martin
 John Vacca
 Evangeline Wilkes
 Gwenn Eldridge
 Geoffrey Bailey
 Tom Priestler
 Maria Bahr
 Constance Calandrino

Accreditation Commission Advisory Board:

Martha Casazza
 Susan Clark-Thayer
 Valerie Hampson
 Georgine Materniak

Assistant to the Commission

Travis Thompson

Committee Coordinator's Report – Joyce Brasfield Adams

Committee Chair

Goals accomplished:

- Facilitated communication between Board and committees as requested.
- Compiled budget requests with rationales and sent to the Board in a timely manner
- Collected all May and November reports except International Committee
- Participated in calls with President-elect as needed.
- Reached out to committee chairs as needed.
- Reminded Board and Conference Coordinator of IC vacancy to ensure coverage of internationals during conference



<p>Adjunct Faculty</p>	<p>LouAnne Lundgren</p>	<ul style="list-style-type: none"> • Will work on recruiting new members at conference • Sent email to list of current members asking them to submit proposals • Submitted a proposal on Adjunct Faculty Supervision with Patricia Eney; it was accepted • Posted one article of interest to FaceBook page • Submitted email to current list offering to share professional development best practices – one member contacted me
-------------------------------	--------------------------------	---

Awards	Tammy Bishop	<ul style="list-style-type: none"> • Review of awards, approval of the award, and processing information the NADE 2017 conference.
Cultural Diversity	Emily Suh Ross Hodges	<ul style="list-style-type: none"> • Preconference Institute for Cultural Diversity train-the-trainer submitted by committee member, Sam Crandall • Committee-sponsored session research presentation • Creation of NADE's cultural diversity page! • Sent out call to conference within our committee encouraging presentations related to cultural diversity
Elections	Elisa Cohen	<ul style="list-style-type: none"> • An invitation for nominations of candidates for election to the NADE 2017-18 • Executive Board emailed Chapter Presidents and Committee Chairs asking for nominations. • A call for nominations was emailed to the membership. • Corresponded regularly with potential candidates for Board • Accepted nominations for positions • Corresponded regularly with President on the nomination process • Forwarded all nomination materials and

		<p>documentation to the Executive Board for their review</p> <ul style="list-style-type: none"> Received acceptance from Exec Board for slate.
International	Michael Hill	
Marketing	Jennifer Hulehan	<ul style="list-style-type: none"> Increased social media presence <p>Ads for proposals for 2017</p> <ul style="list-style-type: none"> Experimented with FB Live posts (live broadcasts that can be saved and viewed later as well)
NADE Digest	Naomi Ludman	<ul style="list-style-type: none"> Completed the fall edition of the Digest (8 articles) which is now on the NADE website
Professional Development	Tammy Donaldson	<ul style="list-style-type: none"> Promoted PD opportunities such as the Kellogg Institute Participated in the planning and programming of the Kellogg institute Located a Chair for the committee to replace Denise de Ribert. <p>Additional strategies not listed earlier:</p> <ul style="list-style-type: none"> Divide goals amongst committee members. <p>1. Projected activities between November 1 and the Conference:</p> <ul style="list-style-type: none"> See “Future Goals” List – This committee will begin working on accomplishing those. This committee is in midst of transition. Therefore, the strategies and projected activities will be

		updated at the Spring 2017 conference.
Professional Job Opportunities	Janet O'Brien Curtis Ricker	<ul style="list-style-type: none">• Completed Exhibitor Form for NADE Conference in Oklahoma City• Posted 22 jobs between May 1, 2016 and October 31, 2016• Corresponded with 24 people from listservs about posting jobs between May 1, 2016 and October 31, 2016• 580 visits to our webpage between May 1, 2016 and October 31, 2016

SPIN Coordinator's Report – Emily Suh

- A detailed description of the contacts with SPIN chairs since the annual conference including their projects, requests for help, and/or recommendations for their continued activities
- Created google drive folder of SPIN chair resources and places to post past newsletters/outreach efforts with SPINs
- Corresponded with each SPIN chair individually about specifics for their goals and the assistance they need from NADE (see below)
- I have reached out to all current chairs and have received copies of newsletters from active SPINs.
- I have also been working with chairs to clearly define both their mission and their responsibilities to their members (in Anaheim we talked about needing to have a clear purpose for SPINs and making sure that our services were valued by members and that members were contributing to the SPINs)



SPIN Reports

READING:

Reading is doing AWESOME stuff with their Facebook page, newsletter, and the creation of subcommittees to help with larger committee goals

Reading co-chair—has resigned.

MATH:

Math is sponsoring another panel session and has invited its panelists to help create a Math Best Practices Monograph.

Math is planning to propose a Best Practices monograph. The chairs have asked for NADE's assistance with this, and I have reached out for more specific details of their vision (i.e., medium/distribution, timeline, submissions, finances, etc.)

They continue to send out the twice-yearly newsletter/e-mail blasts.

ADVISING/COUNSELING:

Bev is planning to retire in the next few years, so we have been discussing how to get members more involved/co-chair the committee

Bev tried to get a newsletter and a google doc started, but she received very limited interest after the conference.

Bev has asked me to provide more information about regional conferences for chairs to promote. **Is this posted/available nationally?**

TUTORING:

Tutoring lost both of its co-chairs, but Shelby Gannott stepped up at the conference in March and has been doing a great job of updating their extensive website and maintaining contact with members—she tries to keep up the tutoring SPIN's monthly contact with members.

ENGLISH/ESL:

English has two newsletters a year but struggled to get enough articles for the spring issue.

They have a session for Oklahoma to address IRW.

They are also working on either a Twitter handle or a facebook group to keep conversations strong after the conference.

ADMINISTRATION:

Karen has created a google site for members to share articles and discuss.

Five members showed for the meeting in Anaheim, but she has had waning interest since then and is planning to contact again in the spring.

BRAIN COMPATIBLE TEACHING AND LEARNING:

Jerry has been contacting members from the merged SPINs.

They voted on their name change.

He has been sharing monthly articles and is planning to gather the group in March to more clearly define what they do.

He is also looking for a co-chair.

CLADEA Representative's Report – Patrick Saxon

COUNCIL OF LEARNING ASSISTANCE AND DEVELOPMENTAL EDUCATION ASSOCIATIONS

MISSION: Foster mutual support among national and international organizations dedicated to postsecondary learning assistance or developmental education.

Goals:

1. Represent NADE in CLADEA
2. Update NADE information to CLADEA committees as requested
3. Bring CLADEA/field issues to NADE Board as needed
4. Participate actively in CLADEA activities on behalf of NADE

CLADEA Activities:

- Conveyed NADE communication to CLADEA board
- Liaison for CLADEA Fellow nominations
- Completed activity reports to NADE Board
- Paid CLADEA dues for NADE
- Prepared CLADEA activities line item for NADE budget
- Reviewed and Approved CLADEA budget

NADE CLADEA Representation:

- Rep attended CLADEA meeting at NADE and ACTLA events in 2016
- Participated in CLADEA email communications
- Sought input from NADE Board regarding CLADEA issues
- Submitted Annual Report

Actions:

- NADE did not submit a CLADEA Fellows nominee. The Board is open to suggestions from the membership.
- Holding a CLADEA forum session at NCLCA was discussed. Further action was tabled. The event was cancelled by the NCLCA planning team.
- A series of meetings with foundation representatives is planned. The first such will occur in 2017.
- NADE Conference calendars for the next three years were submitted to the Council.
- Participated in CLADEA strategic planning. Specific initiatives regarding information brokering, conference planning, certifications, marketing, and growth were addressed.

- Fellows induction will occur at CRLA 2017 Annual Meeting
- Council members were informed about the intent of NADE to transition from Certification to Accreditation.



Historical Membership Report as of 1/31

	2017	2016	2015	2014	2013	2012	2011	2010	2009
IND	1653	1560	2135	2052	1945	1933	1819	1519	1920
IP	754	770	1075	944	965	1111	1113	951	1118
TOTAL	2407	2330	3210	2996	3044	2932	2470	3038	2802